

STEPPING OUTSIDE
THE BUBBLE

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WE'RE AT A WORDCAMP

WHY WOULD WE TALK
ABOUT ANYTHING OTHER
THAN WORDPRESS?

WE'RE EXPERTS



KEEP
CALM

I'M NOT AN
EXPERT

EXPERTS KNOW THE BUBBLE



<http://www.barcelonaphotoblog.com/2008/06/inside-bubble-bubblebou-show-by-pep-bou.html>

WHAT'S OUTSIDE?



SO WHAT'S
HAPPENING
OUTSIDE THE
BUBBLE?

CONTENT MANAGEMENT

THE CUSTOMIZER

The image shows the WordPress Customizer interface. On the left is a sidebar with a 'Saved' button and a list of customization options: 'You are customizing WordCamp Vancouver', 'Site Title & Tagline', 'Colors', 'Header Image', 'Background Image', 'Widgets', and 'Static Front Page'. The main area is divided into two columns. The left column displays the site's title 'WordCamp Vancouver', tagline 'Just another WordCamp talk', a search bar, and sections for 'RECENT POSTS' (with 'Hello world!' listed), 'RECENT COMMENTS' (with 'Mr WordPress on Hello world!'), 'ARCHIVES' (with 'August 2015'), and 'CATEGORIES'. The right column shows a preview of the site's content, featuring a large 'Hello world!' heading, a paragraph of introductory text, a post meta line with date, comment count, and edit link, and a footer that says 'Proudly powered by WordPress'.

WordCamp Vancouver
Just another WordCamp talk

Search ...

RECENT POSTS

Hello world!

RECENT COMMENTS

Mr WordPress on Hello world!

ARCHIVES

August 2015

CATEGORIES

Hello world!

Welcome to the site. This is your first post. Edit or delete it, then start blogging!

August 11, 2015 1 Comment Edit

Proudly powered by WordPress

THE COMPETITION

The image shows a website builder interface. On the left is a preview of a restaurant website. The main navigation includes 'Home', 'Restaurant DEMO', 'Gallery DEMO', 'Menu DEMO', 'Drinks DEMO', 'Reservations DEMO', and 'Readme DEMO'. The secondary navigation is empty. The website content features a dark background with the text 'WELCOME DUUUUUUUUDE' and 'Modern American' in large white letters, with 'LOCALLY SOURCED x CRAFTED WITH LOVE' in orange below it.

On the right is the 'CONFIGURE PAGE' panel, which has 'Basic' and 'Advanced' tabs. The 'Basic' tab is active. It contains the following fields and options:

- Navigation Title:** A text input field containing 'Home'. Below it is the text: 'The name for this page, as it appears in navigations.'
- Page Title:** A text input field containing 'Modern American Dining'. Below it is the text: 'The name of this page, as it appears in the top of the browser window.'
- Enabled:** A checked checkbox. Below it is the text: 'Disabling a page is useful while it is being worked on. Disabled pages are accessible only to administrators.'
- Description:** A rich text editor with a toolbar (undo, redo, bold, italic, link, unlink, list, link) and a text area containing 'LOCALLY SOURCED x CRAFTED WITH LOVE'. Below it is the text: 'Optional. Some templates surface this description, for instance in the header area. Furthermore, it's used if this page is indexed by a search engine.'
- URL Slug:** A text input field containing '/home'. Below it is the text: 'The unique location slug for this page.'
- Password:** A section with three buttons: 'CANCEL', 'DELETE', and 'SAVE'.

At the bottom left of the interface, there is a 'TRIAL ACCOUNT' notice: 'You are on a trial account. Upgrade to enable your website.'

WORDPRESS

- WYSIWYG Editor
- Menus, Widgets, etc. in separate areas

OUTSIDE THE BUBBLE

- Editing on the actual page
- True "WYSIWYG"
- All edits made with JavaScript

WordPress is currently improving this with the Customizer.

What can you do to improve it?

RELEASES AND ROADMAPS

WORDPRESS

- Release every 3-4 months
- Every 1.* release is a "major" release
- Iterative upgrades
- Ridiculous backwards compatibility

OUTSIDE THE BUBBLE

- Release "when it's ready"
- Large, sweeping updates
- Major releases have little to no backwards compatibility

Should WordPress take more time on releases?

Should updates constantly be pushed out, without major releases?

MODERN WEB DEVELOPMENT

WORDPRESS

- Sticking with PHP 5.2 support
- Antiquated PHP
- PHP Templates (escape all the things)
- SVN and Trac

OUTSIDE THE BUBBLE

- Minimum PHP versions from 5.3 or 5.4
- Modern code
- Templating engines (all the things are escaped)
- Git and GitHub

Does supporting deprecated versions of PHP hurt WordPress more than it helps?

Could things be made easier for developers, at the expense of some new users?

RESOURCES AND LINKS

CUSTOMIZER

FOR

- Customizer API Handbook
- Why the WordPress theme customizer matters
- What's new with the Customizer

AGAINST

- Let's talk about the WordPress Customizer
- Menu Customizer Officially Approved for Merge Into WordPress 4.3

RELEASES AND ROADMAPS

WORDPRESS

- Roadmap
- WordPress Extend Ideas

OTHERS

- Drupal Dev Cycle
- Drupal Release Date
- Joomla Development Roadmap

MODERN WEB DEVELOPMENT

WORDPRESS

- Roots projects
- Twig and Blade plugins
- Upping PHP Requirements in Your WordPress Themes and Plugins

OTHERS

- Drupal 8 Developer Features
- Laravel, a modern PHP Framework

REMEMBER TO TAKE TIME TO
GET OUT OF YOUR
COMFORT ZONE.

STEP OUTSIDE
THE BUBBLE!

THANK YOU!

Questions?